

NEWS RELEASE

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RAPCA Earth Day Challenge

Each year on Earth Day many Americans take some time to plant a tree or visit an event that raises their awareness about environmental issues. Indeed, Earth Day is an ideal time for both individuals and institutions to commit to taking actions in our day-to-day activities that both protect our environment and save money. It's called reducing our environmental footprint.

Across the country, innovative people and businesses are creating environmentally friendly systems that protect the environment and provide cost savings. Today, RAPCA is challenging Miami Valley citizens to incorporate earth friendly activities into their everyday lives to help make a difference in our community and ultimately in our world. Below are a few ideas to help get you started:

- Participate in a paint collection and reuse program
- Install a compost bin in your yard
- Buy recycled products
- Use rechargeable batteries
- Use fluorescent or sodium lights
- Car pool
- Bike to work
- Ride the bus

There are many easy ways to make a difference and have both a high quality of life and lower environmental impacts from our personal decisions.

Reducing your environmental footprint starts with identifying where changes in lifestyle and habits can be made. For more information about RAPCA's Earth Day Challenge, please visit www.rapca.org/earthday.htm. We would also like to hear what you will be doing this Earth Day.

Please send your earth day activity emails to earthday@rapca.org. Unique and innovative activities will be posted on the website.